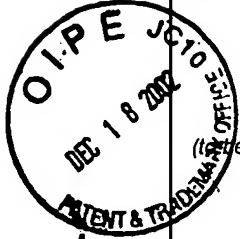


2166 #5
12/26/02

0001/PTO Rev. 10/95		U.S. Department of Commerce Patent and Trademark Office		Application Number	10/061,434
TRANSMITTAL FORM (to be used for all correspondence during pendency of filed application)				Filing Date	February 1, 2002
				First Named Inventor	Tim Stanley
				Group Art Unit Number	2166
				Examiner Name	Not Yet Known
Total Number of Pages in This Submission		6**	Attorney Docket Number		19538-06556



ENCLOSURES (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Fee Transmittal Form (in duplicate)
<input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Issue Fee Transmittal |
| <input checked="" type="checkbox"/> Return Receipt Postcard | <input type="checkbox"/> Letter to Chief Draftsperson |
| <input type="checkbox"/> Response to Notice to File Missing Parts | <input type="checkbox"/> Formal Drawing(s):
[] Sheet(s) of Figure(s) [] |
| <input type="checkbox"/> Assignment & Recordation Cover Sheet | <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences |
| <input type="checkbox"/> Declaration | <input type="checkbox"/> Appeal Communication to Group
(Appeal Notice, Brief, Reply Brief) |
| <input type="checkbox"/> Power of Attorney | <input type="checkbox"/> Certified Copy of Priority Document(s) |
| <input type="checkbox"/> Application Data Sheet | <input type="checkbox"/> After Allowance Communication to Group |
| <input checked="" type="checkbox"/> Information Disclosure Statement & PTO-1449
<input checked="" type="checkbox"/> Copies of IDS Cited References | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Request for Corrected Filing Receipt | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Request for Correction of Recorded Assignment | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Amendment/Response: [] Page(s)
<input type="checkbox"/> After Final | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Status Request | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Revocation and Substitute Power of Attorney | <input type="checkbox"/> _____ |

RECEIVED!
DEC 20 2002
GROUP 3600

REMARKS: ** IDS references not included in total pages submitted.

SIGNATURE OF ATTORNEY OR AGENT

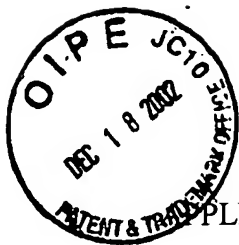
Signature:			
Attorney/Reg. No.:	Robert A. Hulse Registration No. 48,473	Dated:	12/13/02

CERTIFICATE OF MAILING

I hereby certify that this correspondence, including the enclosures identified above, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: BOX NON-FEE AMENDMENT, Commissioner for Patents, Washington, D.C. 20231 on the date shown below

Signature:			
Typed or Printed Name:	Robert A. Hulse	Dated:	12/13/02

5/8/03
#5
ph



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

APPLICANT(S): Tim Stanley et al.
APPLICATION NO.: 10/061,434
FILING DATE: February 1, 2002
TITLE: Multi-Property Enterprise Promotions
EXAMINER: Not Yet Known
GROUP ART UNIT: 2166
ATTY. DKT. NO.: 19538-06556

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: BOX NON-FEE AMENDMENT, Commissioner For Patents, Washington, D.C. 20231, on the date shown below:

Dated: 12/13/02

By: Robert A. Hulse
Robert A. Hulse, Reg. No.: 48,473

BOX NON-FEE AMENDMENT
COMMISSIONER FOR PATENTS
WASHINGTON, DC. 20231

INFORMATION DISCLOSURE STATEMENT
Under 37 CFR §§ 1.56 and 1.97-98

SIR:

Pursuant to the provisions of 37 CFR §§ 1.56 and 1.97-98, enclosed herewith is modified form PTO-1449/PTO-8A listing references for consideration by the Examiner. Enclosed is a copy of each listed reference that may be material to the examination of this application, and for which there may be a duty to disclose.

The filing of this Information Disclosure Statement shall not be construed as a representation regarding the completeness of the list of references, or that inclusion of a reference in this list is an admission that it is prior art or is pertinent to this application, or that a search has been made, or as an admission that the information listed is, or may be considered to be, material to patentability, or that no other material information exists, and shall not be construed as an admission against interest in any manner.

RECEIVED
DEC 20 2002
GROUP 3600

This Information Disclosure Statement is being filed:

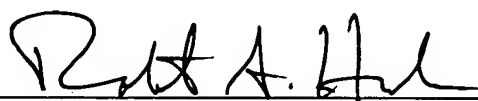
- ☒ before the mailing date of a first office action on the merits;
- ☐ before the mailing of a first official action after the filing of a request for continued examination (RCE) under 37 CFR § 1.114;
- ☐ after three months of the filing date of this national application or the date of entry of the national stage in an international application, or after the mailing date of the first official action on the merits, whichever event last occurred, but before the mailing date of the first to occur of either: (1) a final action under 37 CFR § 1.113; or (2) an action that otherwise closes prosecution in the application, and:
 - ☐ attached hereto is the fee set forth under 37 CFR § 1.17(p) for submission of this Information Disclosure Statement under 37 CFR § 1.97(c); OR
 - ☐ Applicant certifies pursuant to 37 CFR § 1.97(e) that:
 - ☐ each item of information contained in this Information Disclosure Statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; OR
 - ☐ no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application and, to the knowledge of the person signing this certification after making reasonable inquiry, no item of information contained in this Statement was known to any individual designated under 37 CFR § 1.56(c) more than three months prior to the filing of this Statement;
- ☐ on or before the payment of the issue fee but after the mailing date of the first to occur of either: (1) a final action under 37 CFR § 1.113; or (2) an action that otherwise closes prosecution in the application, and:
 - ☐ Applicant certifies pursuant to 37 CFR § 1.97(e) that:
 - ☐ each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement;
 - or

- ☐ no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application and, to the knowledge of the person signing this certification after making reasonable inquiry, no item of information contained in this Statement was known to any individual designated under 37 CFR § 1.56(c) more than three months prior to the filing of this Statement; AND
- ☐ attached hereto is the fee set forth under 37 CFR §1.17(p) for submission of this Information Disclosure Statement under 37 CFR. § 1.97(c); OR
- ☐ after the payment of the issue fee. Applicant requests that the information contained in this Information Disclosure Statement be placed in the file according to 37 CFR § 1.97(i), although the information may not be considered by the USPTO.
- ☐ This application relies, under 35 U.S.C. § 120, on the earlier filing date of prior application No. [APPLICATION NUMBER], filed on [FILING DATE], and the references cited therein are hereby referenced, but are not required to be provided in this application under 37 CFR § 1.98(d).
- ☒ Applicant submits that no fee is required for the consideration of this Information Disclosure Statement.

Consideration of the listed references and favorable action are solicited.

Respectfully submitted,
TIM STANLEY ET AL.

Dated: 12/13/02

By: 
Robert A. Hulse, Reg. No.: 48,473
Fenwick & West LLP
Two Palo Alto Square
Palo Alto, CA 94306
Tel.: (415) 875-2444
Fax.: (415) 281-1350

19538/06556/SF/5089513.1

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT		Application No.	10/061,434
		Filing Date	February 1, 2002
		First Named Inventor	Tim Stanley
		Art Unit	2166
		Examiner Name	Not Yet Known
Sheet 1 of 2	Attorney Docket Number	19538-06556	

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document No. Number - Kind Code ² (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
	A1	US-3,645,531	02/29/1972	Wright
	A2	US-4,531,187	07/23/1985	Uhland
	A3	US-4,755,941	07/05/1988	Bacchi
	A4	US-5,007,641	04/16/1991	Seidman
	A5	US-5,080,364	01/14/1992	Seidman
	A6	US-5,096,195	03/17/1992	Gimmon
	A7	US-5,129,652	07/14/1992	Wilkinson
	A8	US-5,257,179	10/26/1993	DeMar
	A9	US-5,265,874	11/30/1993	Dickinson et al.
	A10	US-5,283,733	02/01/1994	Colley
	A11	US-5,287,269	02/15/1994	Dorrough et al.
	A12	US-5,290,033	03/01/1994	Bittner et al.
	A13	US-5,326,104	07/05/1994	Pease et al.
	A14	US-5,470,079	11/28/1995	LeStrange et al.
	A15	US-5,639,088	06/17/1997	Schneider et al.
	A16	US-5,655,961	08/12/1997	Acres et al.
	A17	US-5,702,304	12/30/1997	Acres et al.
	A18	US-5,762,552	06/09/1998	Vuong et al.
	A19	US-5,766,075	06/16/1998	Cook et al.
	A20	US-5,770,533	06/23/1998	Franchi
	A21	US-5,779,549	07/14/1998	Walker et al.
	A22	US-5,800,269	09/01/1998	Holch et al.
	A23	US-5,811,772	09/22/1998	Lucero
	A24	US-5,813,912	09/29/1998	Shultz
	A25	US-5,851,149	12/22/1998	Xidos et al.

RECEIVED

DEC 20 2002

GROUP 3600

Examiner Signature		Date Considered	
--------------------	--	-----------------	--

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609.

Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT		Application No.	10/061,434
		Filing Date	February 1, 2002
		First Named Inventor	Tim Stanley
		Art Unit	2166
		Examiner Name	Not Yet Known
Sheet 2 of 2	Attorney Docket Number	19538-06556	

FOREIGN PATENT DOCUMENTS				
Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ – Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document

RECEIVED

DEC 2 0th 2002

GROUP 3600

OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T ⁶
	B1	Burns, B et al.: <i>Beware the Sirens</i> , Gambling and Gambling in Las Vegas, Noble House, Ch.2 pp 9-11, 18-19.	
	B2	Grossman, L: <i>You Can Bet On It – How To Get Maximum Value For Your Gambling Dollar</i> , Casino Games Vol. 1, Ch.8, pp 65-69.	
	B3	Kilby, J. et al: <i>Casino Operations Management</i> , Elements of an Effective Player Rating System, Wiley & Sons, pp 198-199.	
	B4	Martinez, R.: <i>Managing Casinos</i> , Player Tracking and Complementaries, Barricade Boosk Ch. 16; pp.139-146.	
	B5	Provost, G: <i>High Stakes – Inside the New Las Vegas</i> , The Arena, Truman Talley Books; Ch 8, pp 65-69.	
	B6	Renneisen, R.: <i>How To Be Treated Like a High Roller.. Even Though You're Not One, Making Casino Visits More Fun and More Profitable</i> , Player Ratings, Fleas, Whales and other Casino Life Forms, Carol Publishing, pp.65-69.	
	B7	Rubin, M: <i>Comp City – A Guide To Free Las Vegas Vacations</i> , Evolution of Comps Ch. 1 pp 12-17, Today's Comp System –Ratings, Formulas, Equivalencies, pp 21-25, Huntington Press.	
	B8	Tracy, M: <i>The Casino Management Handbook – A Practical Guide for Increasing Casino Profits</i> , Formulas and Definitions, Preston Publishing, Ch 2, pp 43-58.	
	B9	Wolff, P: <i>Lifestyles of a High Roller</i> , Las Vegas, Ch 1pp 8-9; The Islands, Ch 2, pp 76-77; Atlantic City, Ch 3, pp 116-134, Gollehon.	
	B10	Zidenberg, A: <i>Casino Management for the 90s</i> , Marketing Strategies – Defying the Odds, Kendall Novel Publishing, Ch 15 pp. 380-383.	
	B11	Zimmerman, N: <i>Casino Management for the 90s</i> , Marketing Strategies – Defying the Odds, Kendall Novel Publishing, pp 376-379.	

19538/06556/SF/5089515.1

Examiner Signature	Date Considered
--------------------	-----------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609.

Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.